

Nuestra Alegría

VIRAL VIDEO CHALLENGE

Hispanic youth and young adult groups across the nation will compete in a viral video challenge for the best movements and gestures to *Nuestra Alegría*, the official song for young people for the V Encuentro.

1st Prize

\$1,000 & movements/gestures will be used in diocesan, regional, and national V Encuentro events!

2nd Prize- \$500

3rd Prize- \$250

HOW TO ENTER

- Purchase and download the song *Nuestra Alegría* via OCP, iTunes, or Amazon.
- Record an 18 second video of your group doing the movements/gestures to the Song *Nuestra Alegría* using the refrain timeframe 00:51-1:09 of the song.
- The movements/gestures must convey the meaning of the song's lyrics.
- Include a challenge at the end inviting another youth / young adult group to participate.
- Edit your video.
- Upload your video to YouTube. In the Basic Info description include the name of your parish, school, or organization, group name, and members in the video. Provide the following attribution in the Music: *Nuestra Alegría* by Ivan Díaz © 2016, OCP. Used with Permission for the *Nuestra Alegría* Viral Video Contest.
- Submit the Official Contest Form at www.vencuentro.org/nas.
- **Deadline is May 19, 2017.**

ELIGIBILITY

- The contest is open to all Catholic Hispanic youth groups in parishes, schools, and lay ecclesial movements in the 50 states within the United States.
- Video should only run from 00:51-1:09 of the song *Nuestra Alegría*.
- Videos do not need to be professionally shot or edited. Judging will be based on the movements/gestures.
- Movements must be appropriate for a Catholic youth or young adult setting.

SELECTION + ANNOUNCEMENT OF THE WINNER

- The V Encuentro will share your videos on our [Facebook Page](#) for Catholics across the U.S. to vote.
- A panel of judges will select the winners based on the number of likes on Facebook and the best movements/gestures.
- **Winners will be announced on June 1, 2017.**

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